

Blizzard at the Beach

Back By Popular Demand

**A family fun event to benefit the
Natural Science Education Fund
of Friends of MacArthur Beach State Park**

**Sunday, December 5, 2010
11:00 am to 4:00 pm**



Blizzard at the Beach is a family fun day at the scenic MacArthur Beach State Park. It features 20 tons of snow, Santa Claus, bounce houses, a climbing wall, a trackless train, photos with Santa on the beach, music, a scavenger hunt, wild animal shows, snow cones, kayaking, a children's corner shopping area, and much more.

The first Blizzard took place in 2007 and nearly 4,000 people attended. This year we are expecting at least 5,000.

Your company can reach these consumers and make a bold statement about your company's concern for the environment and science education by becoming one of our sponsors.

Presenting Sponsor:

\$10,000

- Blizzard at the Beach listed as being presented by your company
- 10' custom banner with your logo hung in a prominent area at the event
- Inclusion as presenting sponsor in all advertising and news releases
- Inclusion as presenting sponsor on our Web site and Facebook page
- Web link from our site for one year
- Full-page ad in the "Dune News," membership newsletter (1,500 copies)

Platinum Sponsor:

\$5,000

- Your banner hung in the park
- Inclusion in all pre event advertising and press, plus post event press
- Inclusion on our Web site and Facebook
- Web link from our site for six months
- ½ page ad in the "Dune News"

Gold Sponsor:

\$2,500

- Your banner hung in the park
- Inclusion in all advertising and news releases
- Inclusion on our Web site and Facebook page
- Web link from our site for three months
- ¼ page Ad in the Dune News

Silver Sponsor:

\$1,000

- Inclusion in all advertising and news releases
- Inclusion on our Web site and Facebook page
- Web link from our site for one month
- 1/8 page ad "Dune News"

Sustaining Sponsor:

\$500

- Inclusion in all advertising and news releases
- Inclusion on our Web site and Facebook page

Friends of John D. MacArthur Beach State Park, is a 501(C)(3) non-profit Citizen Support Organization. Our mission is to support and enhance programs at the Park. Each year, science and marine education programs are marketed to school groups. In 2009, **53** schools bringing in **3000** students took part in our education programs free of charge. In 2008, **35** schools attended. This is an increase of about **51%**. We are very proud to have broken ground on the Pew Family Natural Science Education Center which will open in 2011. When the new classroom opens, we will be able to accommodate substantially more students with expanded education and research opportunities. Daily 40 students can be in the classroom while 40 students are in the field. This in effect will double the number of students who can participate in our program free of charge and reduce the busing costs to schools. The proceeds from "Blizzard at the Beach" will benefit the **Natural Science Education Fund**. This fund is the primary source of funding to support our K – 12 education programs and will be used to maintain the classroom, provide educational staff, produce and print educational material and purchase supplies and equipment.

The ***Friends*** goal is to instill a love and understanding of the natural world around us and to increase scientific knowledge and scholarship. By bringing students out of the classroom for hands on experiences, we hope to spark a love of science and nature that will continue for a lifetime. As a sponsor of "Blizzard" you would be providing a vital foundation for our goal of raising money for this fund.

In conclusion, sponsorship of this tax deductible event is a great way to showcase your businesses interest in supporting natural science education for our students and your support for our community. Where would we all be without students developing an interest in the sciences?



FRIENDS OF
MacArthur Beach State Park

BLIZZARD AT THE BEACH SPONSORSHIP FORM & AGREEMENT

_____ agrees to support the *Friends of MacArthur Beach State Park* as a sponsor for the 2nd Park held Blizzard at the Beach event. Your commitment will ensure all sponsor benefits will be guaranteed pending the payment of your sponsorship by September 30, 2010.

Signature

Date

SPONSORSHIP LEVELS:

Please select the sponsorship levels where you would like to participate.

Presenting Sponsor: \$10,000

Silver Sponsor \$ 1,000

Platinum Sponsor: \$ 5,000

Sustaining Sponsor: \$ 500

Gold Sponsor: \$ 2,500

SPONSORSHIP INFORMATION:

Contact Name: _____

Company (Sponsor) Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **Fax:** _____ **E-Mail:** _____

Please make checks payable to **FRIENDS OF MACARTHUR BEACH STATE PARK**. Please contact **DENISE BURNSIDE**, 561-776-7221, denise@macarthurbeach.org, for further information and/or further payments details.

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